

Alfonso Nakale

I build web applications that connect business needs with modern digital solutions.

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Relevant Experience

Web Developer · **Ohlthaver & List Group** · Sep 2024 – Present
Digital Marketing & Dev Specialist · Jan 2022 – Aug 2024

- Develop, test, debug, and maintain web solutions and platforms using CMS tools such as WordPress and Webflow.
- Implement front-end and back-end development strategies to ensure seamless functionality and responsive design.
- Automate processes and applications using tools like Integromat (Make) to enhance operational efficiency.
- Gather and analyze user requirements to inform design strategies.
- Develop storyboards, process flows and sitemaps to illustrate user journeys.
- Create UI mock-ups and prototypes to visualize features and functionalities.
- Monitor and optimize websites for search engine visibility and performance.
- Provide actionable insights through market research and analysis of digital trends, inclusive of monthly performance reports.
- Monitor and report on project expenditure and ROI.
- Ensure adherence to software and data security protocols.
- Regularly assess and optimize software applications and systems for performance and reliability.

Digital Change · Projects · **Standard Bank Namibia** · Oct 2020 – Dec 2021

- Identify change needs and scope, through digital product and channel analysis.
- Testing and monitoring to evaluate end to end customer experience across multiple channels and customer engagement points.
- Unit testing and fix detected errors.
- Report data for user acceptance and provide business with frequent updates, through dashboard monitoring and data analysis.
- Coordinate Change Management engagements, go-live campaigns and events.
- Training and coaching business on ongoing digital products by ensuring user readiness on digital platforms.
- Develop technical support documentation and manuals within agreed standards.
- Support the design, development, delivery and management of communications.
- Document all work done as per standards, methods and tools used in the bank for application development.
- Identify and manage anticipated resistance.
- Prepare guidelines and checklist for development and testing activities.
- Driving team commitments to work in every iteration or Program Increment.
- Manage work effectively as an individual and team member including the reprioritisation of backlogs and react flexibly to changing demands through.

Skills

Programming Languages

JavaScript (ES2015+), TypeScript, HTML, CSS, Java, PHP, GraphQL, SQL.

Libraries & Frameworks

Nuxt.js, Vue.js, Node.js, Tailwind CSS, Styled Components, GSAP.js

Tools & Platforms

GitHub, Netlify, Vercel, Webflow, NuxtStudio, Firebase, Supabase, MongoDB, Docker, Cloudflare Workers, Cloudflare R2, Figma

Selected Projects

DailyEats

· dailyeats.com.na

DailyEats makes it easy to find value deals at unbeatable prices.

EasyRentals

· easyrentals.com.na

EasyRentals is a vehicle booking management plugin that makes the booking process simple and hassle-free.

Education

Bachelor of Informatics

Namibia University of Science & Technology

Cert · Advanced Web Technologies

Namibia University of Science & Technology

Bachelor of Marketing

Namibia University of Science & Technology

Bachelor of Finance · Honours

International University of Management